Ishika Agarwal

Visual Communication designer

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Portfolio
Linkedin

Experience

Snitch | Graphic Design Intern

January 2025 - Present

- Created campaign visuals across digital and print medium -social media creatives, emailers, packaging, marketplace creatives and meta ads.
- Led design for Snitch's creator program, including identity design, social media creatives, and in-app landing page UI as part of graduation project.

Signzy | Freelance Graphic Designer

November 2024 -December 2024

- Designed infographics and covers for 50+ blogs, simplifying complex fintech topics for Signzy's official US website.

Chidiyaa | Graphic Design Intern

June 2024 -July 2024

- Designed 50+ graphics including illustrations, sale tags and banners for brand's website to improve user experience.
- Created running promotional video ads for different social media platforms for maximizing sales.

Qehhwa | Freelance Graphic Designer

April 2024 - June 2024

- Designed the brand's logo, visual identity, and collaterals for both print and digital.

GEMA | Graphic Design Intern

June 2023 - August 2023

- Illustrated 40+ graphics and designed story layouts for Amazon-published children's books.

Education

MIT Institute of Design

B.Des Fashion Communication

2021-2025

The Bishop's Co-Ed School

ISC Commerce

2018 - 2020

Leadership/ Volunteer

GFS'24 | Graphics Team

Graduation Fashion Show of MIT Institute of Design for the batch of 2024

- Core part of the graphics team and was responsible for designing campus billboards, social media posts and graduation directory

Alumni Meet'24 | Design Team

MITID's Alumni brands - Sazo, Himani Punatar, Sparkle girls and House of Dhawan

- Lead design team of fashion department for a conceptual garment display for Alumni brands
- Tasks involved: ideation, sketches, art direction, procurement of materials and garment handling

Skills

Branding
Identity Design
Publication
Illustration
Packaging
User Research
Creative Direction

Softwares

Adobe Illustrator, Photoshop, Indesign
Figma
Procreate